**WHAT WE NEED ON THE VIDEO YOU SEND US**

**A 3-4 minute video of your chef or spokesperson**

**The video should consist of 4-5 segments:**

**Intro – answer about 10 seconds.****Chef’s Background – each answer about 30 seconds****Preparation of Monthly Special – about 3 minutes  
Close – answer about 10 seconds**

NOTE: Please pause for a few seconds before answering each question or starting a new segment.

**Intro  
Intro Question –** Hi chef, welcome to the show.

**Chef’s Reply to Host** – Hi Kristen, it’s great to be on the show.

**Chef’s Background  
Background** **Question 1 -** When did you realize you wanted to be a professional chef?

**Background** **Question 2 -** Can you tell us a little bit about your culinary style and what makes your menus/restaurant unique?

**Preparation of Monthly Special**

**Preparation Question** - What will you be showing us today?

**Preparation** – Show audience how you prepare the monthly special entree.

**Close**

**Close Comment –** Thank you for being on the show!

**Chef’s Closing** – Thank you Kristen. So that is how we make \_\_\_\_.

**QUESTIONS ABOUT THE ABOVE?**  
Send an email to David at [david@ediningnews.com](mailto:david@ediningnews.com) or call (561) 962-5605.  
Please put your restaurant or business name in the Subject Line.