

EatingNews™ presents ::



cooking with
color (4 kids)
by Kristen Hess

A Monthly Interactive Television
& Online Cooking Show Series



MULTI-CHANNEL EXPOSURE FOR MINIMAL INVESTMENT Family content that's Educational, Entertaining & Fun!

WHAT IT'S ABOUT

Cooking with Color 4 Kids® is a monthly half hour television and web series that can be seen by 25 million Roku owners in the United States, by millions of television viewers in South Florida, by over 500,000 homes in NYC, and online viewers throughout the world.

Cooking with Color 4 Kids® is a fun, interactive cooking class for kids aged 8-18 and their parents led by Host **Kristen Hess**, a NYC-based chef, food stylist, photographer, and author of the food blog, **The Artful Gourmet**. Each program has cooking lessons with recipes and ingredients based on the season or a specific holiday, and teaches kids the basic principles of how to cook healthy, colorful dishes using fresh fruits, vegetables and natural ingredients.

DISTRIBUTION

WHDT-TV WHDT is available OTA to millions of TV viewers in over 2.4 million homes from South Beach to Vero Beach. We also reach over 825,000 cable households from Vero Beach to Boca Raton.

BRIC Brooklyn Public Network on Verizon FIOS Cable in all 5 boroughs of New York City. Potential audience of 550,000 homes.

BRIC website – www.bricartsmedia.org

Cooking with Color website & Facebook Page
www.cwc4kids.com

Artful Gourmet website & Facebook page
www.theartfulgourmet.com

Roku TV
25 million potential U.S. television viewers



For information about sponsoring **Cooking with Color 4 Kids®** please contact David Hillman at david@ediningnews.com or Kristen Hess at kristen@theartfulgourmet.com.